

December 15, 2023

Dear Friends,

Thank you for your continued support and generous donations. It is with great pleasure and pride that I write to share recent news and activities of The Lewin Fund to Fight Women's Cancers.

Our support for the Woman to Woman Program at Mount Sinai Hospital in New York City continues. This flagship program, now over 20 years in existence, serves as the model for peer mentoring and support programs for women with gynecologic cancers across the country. The Transportation Fund continues to fill an essential need for patients from all socio-economic backgrounds. Even though we are not dealing with COVID restrictions, many underserved women face transportation challenges. Assisting them with safe transportation to their various appointments means a lot; they are grateful for this necessary support and indicate such in their glowing testimonials.

In addition to the Transportation Fund, we are supporting the Woman to Woman semiannual reunions that not only provide needed companionship but also education from well-renowned speakers. This year, we piloted two new programs: (1) assisting young underserved women with support for fertility sparing treatments and (2) acupuncture to prevent and ameliorate the side effects of cancer treatment. It is heart-warming to help support women in these critical areas. We look forward to building upon these programs in the coming year and supporting similar programs within the New Jersey and tristate communities.

Our research partnership with Dana-Farber Cancer Institute in Boston relentlessly expands. Dana-Farber is an international leader in gynecologic oncology research. We completed funding to support uterine carcinoma research under the direction of Joyce Liu, MD, MPH. Her groundbreaking work was featured at the American Association for Cancer Research (AACR) annual meeting, the first and largest cancer research organization in the world. Data from this critical and necessary work now serves as the foundation for Dana-Farber's application for a Program Project (P01) Grant in endometrial cancer to the National Cancer Institute (NCI).

This builds on our earlier gift to support uterine cancer research conducted by Panos Konstantinopoulos, MD, PhD. Both gifts were made in Mary Lou Ashford's memory.

We have committed a substantial multi-year research grant to continue supporting Dana-Farber's critical work in both endometrial and ovarian cancers. We will update you on the research progress.

We would like to thank the families of Ali Satran and Jamie Williams for their kind and generous support for our work. Both families planned and sponsored events, raising money in loving memory of Ali and Jamie. These funds were matched and sent to Dana-Farber to support critical ovarian and uterine cancer research.

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We would also like to extend a special thank you to the Herbert Allen Foundation and the Judith Ehm Foundation for their continued support of our mission and work.

As you may know, uterine cancer is the most common gynecologic malignancy in the United States, with rising cases annually. Unfortunately, mortality is also increasing, especially for underserved and high-risk populations. This disease, like most gynecologic malignancies, is woefully underfunded. Your continued support is greatly appreciated and critical to changing the outcomes for women with these cancers.

We continue to host and participate in educational symposia covering various timely topics on health, wellness, cancer prevention, signs and symptoms of cancer, and state of the art treatment for gynecologic malignancies. In our symposia, guest speakers highlighted the importance of nutrition, exercise, immune boosting activities, and the need to continue all health maintenance procedures. We educated the community through virtual and in-person events and through social media channels. Global data indicates that less than half of women were aware of the signs and symptoms prior to their cancer diagnosis. Nearly half never attended a screening program.

The recent Walk for Women's Cancers was a tremendous success. The caring, joy, and compassionate support expressed from the many participants touched us all. As many of you know, connecting with those going through treatment as well as survivors and their family members inspires powerful responses, and we all felt the love all day long. Being a part of this organization provides us with powerful connections. As Board Members, we do not receive any compensation. We receive hugs and appreciation; for that we are grateful. Our commitment to supporting women with gynecologic cancers and their families provides us with the utmost satisfaction.

We would like to extend a very special thank you to Andrea Sheridan and our friends at both Bergen County Technical Schools and Bergen Community College who spearheaded our successful Walk for Women's Cancers as well as a local clothing drive. Our first tricky tray was also a huge success. These events exceeded our expectations and helped raise significant funds as well as heighten awareness about women's cancers and cancer prevention.

We will provide more information on upcoming events planned for 2024. Outreach and financial support will continue for women and their underserved families, expanding more services focused on local New Jersey communities and beyond.

One of the things I treasure most about The Lewin Fund is that no matter how large it gets, it remains personal. We make a difference helping women who face daily challenges; we are unique in our approach and our response. We adapt quickly to the needs of our communities.

Your support is greatly appreciated and helps us continue this important mission.

Heartfelt wishes to you and yours.

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**SHARYN N. LEWIN, MD** PRESIDENT AND EXECUTIVE DIRECTOR



February 1, 2024

Dear Sir or Madam,

We are requesting support for our Fifth Annual Walk for Women's Cancers. In conjunction with Bergen County Technical Schools, the walk—which will be available nationally and virtually—will be hosted at Bergen Community College in Paramus, New Jersey, on October 6, 2024. It will kick off at 10:30am with a speech from the Mayor of Paramus. Other dignitaries will be present. Event proceeds will support women's cancer research and help fill the gaps in cancer care that have been worsened by COVID-19 (i.e., transportation services, food pantry programs, psychosocial support programs). The Lewin Fund to Fight Women's Cancers (www.thelewinfund.org) is a registered 501(c)(3) non-profit organization (Tax ID 46-1628320) dedicated to combating the serious challenges facing one in three women and their families – *Cancer*.

What separates us from other non-profits is our commitment to passing every dollar directly to the people we serve. In contrast to others, our Board is entirely voluntary—not one person at The Lewin Fund takes a salary to ensure your donation has maximum impact. Every donation is a chance to change a woman's life and we take that very seriously. The Sponsorship Tiers for our walk are as follows:

- \$500 Community Sponsor provides recognition on website and logo on race-day t-shirts.
- \$1,000 Bronze Sponsor provides recognition on our website and social media; logo on race-day t-shirts.
- **\$2,500 Copper Sponsor** provides recognition on our website and social media; large logo on race-day t-shirts and start/finish banner.
- **\$5,000 Ruby Sponsor** provides recognition on our walk site(s), website, and social media; large logo on raceday t-shirts and start/finish banner; and table for educational/company materials.
- **\$10,000 Silver Sponsor** provides recognition on our walk site(s), website, and social media; large logo on raceday t-shirts, start/finish banners, and mile markers; and table for educational/company materials.
- \$15,000 Gold Sponsor provides recognition on our walk site(s), website, and social media; large logo on raceday t-shirts, walker bibs, start/finish banners, and mile markers; public address recognition; and table for educational/company materials.
- \$25,000 Platinum Sponsor provides recognition on our walk site(s), website, and social media; large logo on race-day t-shirts, walker bibs, start/finish banners, and mile markers; public address recognition; social media marketing opportunity for company; discounted participation for employees; and table for educational/company materials.
- **\$50,000 Sapphire Sponsor** provides recognition on our walk site(s), website, and social media; large logo on race-day t-shirts, walker bibs, start/finish banners, and mile markers; public address recognition; social media campaign highlighting company participation and mission; free participation for 75 employees; premier billing on every recognition opportunity; and table for educational/company materials.

Fifth Annual Walk for Women's Cancers February 1, 2024 Page 2

To reach our goal of ending women's cancer, some of our initiatives include:

### Quality of Life Improvement

We invest in grassroots programs that directly impact and educate women battling cancer, their families, and their communities. For example:

- **BOLD Brothers/Sisters Program**—We fund a peer support and education program for Bronx youth and young adults who are caring for their mothers and grandmothers with cancer through the Albert Einstein College of Medicine. This program helps reduce isolation and promotes adaptive coping skills, self-esteem, and social functioning.
- Woman to Woman Program—We fund this exemplary and innovative support program which assists women and their families facing gynecologic cancer by providing peer-to-peer specialized support, counseling, and emotional assistance.
- **Transportation Program**—We fund transportation services to assist underserved gynecologic oncology patients in getting to their chemotherapy and related appointments.

#### Preventative Strategies

We educate women, families, and communities about cancer prevention and detection through lectures, special events, and workshops. For example:

- Wellness Symposia—We host free quarterly symposia to educate the community about cancer prevention, healthy lifestyles, and wellness strategies. These programs have now been moved to a virtual platform in light of the COVID-19 pandemic.
- Latina Women's Events—We host several events, including an annual symposium, designed to support and educate the Latina community about women's cancers and cancer prevention.

#### Innovative Research

We sponsor pioneering research projects that improve the quality of life for survivors and their families and bring us closer to finding cures. For example, our recent research partners include:

- Next Generation Sequencing of Ovarian Cancer—Genetic sequencing of a rare form of ovarian cancer by an international group of investigators, with a lead researcher from **Memorial Sloan-Kettering Cancer Center**.
- Endometrial and Ovarian Cancer Research Trials and Translational Studies at the Dana Farber-Cancer Institute.
- Acupuncture as a form of treatment for gynecological cancers in partnership with the **Judith Ehm Foundation**.

At the Lewin Fund, we know that when a woman has cancer, it affects everyone in her world. Though our mission focuses on women's cancers, cancer is not just a woman's issue. It involves families, partners, and friends.

We invite you to get involved and donate to our cause. For more information on the event, please visit <u>walk4womenscancers.org</u>, and contact us at <u>info@thelewinfund.org</u> or 201-632-5652 if you are interested.

Regards,

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Sharyn N. Lewin, MD President and Executive Director T: 201-632-5652 C: 314-420-6679 E: <u>sharynlewin@thelewinfund.org</u> W: http://www.thelewinfund.org



# **SPONSORSHIP OPPORTUNITIES**

### WE ARE READY TO 'PAINT THE TOWN TEAL!'

The Lewin Fund's Annual Walk for Women's Cancers unites patients, survivors, caregivers, friends, and family who share a common goal – **fighting gynecologic cancers**. Together, we can be one step closer to a future without this devastating disease.

The Lewin Fund is committed to funding groundbreaking research, providing vital support services, and investing in preventative strategies.

Since launched in 2020, the Walk for Women's Cancers has made important strides in our efforts to end women's cancers. Step-by-step, every dollar brings us closer to our goal.

Join us in our mission, and for an unforgettable event.





Scan <u>here</u> to access our registration page and to find out more about the **5th Annual Walk for Women's Cancers**.

The Lewin Fund to Fight Women's Cancer® 322 West 52nd Street, PO Box 2303 New York, NY 10101-2303 info@thelewinfund.org



# **SPONSORSHIP OPPORTUNITIES**

### **BENEFITS**

	Community Sponsor \$500	Bronze Sponsor \$1,000	Copper Sponsor \$2,500	Ruby Sponsor \$5,000	Silver Sponsor \$10,000	<mark>Gold</mark> Sponsor \$15,000	Platinum Sponsor \$25,000	Sapphire Sponsor \$50,000
Logo on race-day shirts	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Recognition on website	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Social media shoutout		$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Large logo on start/finish banner			$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Table for educational/ company materials				$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Large logo on mile markers					$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Public address						$\checkmark$	$\checkmark$	$\checkmark$
Discounted sign-up for employees							$\checkmark$	$\checkmark$
Social media marketing opportunity							$\checkmark$	$\checkmark$
Free participation for employees								$\checkmark$
Premier billing on every recognition opportunity								$\checkmark$



## **SPONSORSHIP OPPORTUNITIES**

SPONSORSHIP TYPE						
Financial In-Kind Otl	ıer					
SPONSORSHIP LEVEL						
🗌 Community 🔲 Bronze 🔲 Co	pper 🔲 Ruby	y 🔲 Silver				
Gold Platinum Sapphire						
CONTACT INFORMATION						
BUSINESS NAME						
ADDRESS						
CITY		STATE		ZIPCODE		
CONTACT PERSON						
EMAIL ADDRESS	PHONE NUMBER					
Corporate logo: (Vector EPS Format)						
PAYMENT INFORMATION						
□ I have enclosed/ mailed (circle) a check t	or \$	_ payable to The Lew	vin Fund to	Fight Women's Cancers.		
□ Charge my credit card for \$	🗆 VISA	MASTER CARD	□ AMEX			
CREDIT CARD NUMBER		EXP		CVC		
PRINT NAME						
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