

March 8, 2021

Dear Sir or Madam,

We are requesting support for our Second Annual Walk for Women's Cancers. In conjunction with Bergen County Technical Schools and Holy Name Medical Center, the walk—which will be available nationally and virtually—will be hosted at Bergen Community College in Paramus, New Jersey, on September 12, 2021, and will kick off at 10:30am with a speech from the Mayor of Paramus. In addition, other dignitaries will be present, including NJ Senator Paul Sarlo. Event proceeds will support women's cancer research and help fill the gaps in cancer care that have been worsened by COVID-19 (i.e., transportation services, food pantry programs, psychosocial support programs). The Lewin Fund to Fight Women's Cancers (www.thelewinfund.org) is a registered 501(c)(3) non-profit organization (Tax ID 46-1628320) dedicated to combating the serious challenges facing one in three women and their families – **Cancer**.

What separates us from other non-profits is our commitment to passing every dollar directly to the people we serve. In contrast to others, our Board is entirely voluntary—not one person at The Lewin Fund takes a salary in order to ensure your donation has maximum impact. Every donation is a chance to change a woman's life and we take that very seriously. The Sponsorship Tiers for our virtual walk are as follows:

- \$250 guarantees recognition via race-day website signage.
- \$500 guarantees recognition on race-day website signage, logo on race T-shirt.
- \$1,000 **Silver Sponsor** guarantees recognition on the site, pre-race day and race-day website signage, logo on race T-Shirt.
- \$2500 **Gold Sponsor** guarantees recognition on walk site(s), pre-race day and race-day website signage, large logo on race T-Shirt, logo on mailer, logo on race website. logo on start/finish banner, logo on walker's bibs.
- \$5,000 **Platinum Sponsor** guarantees top billing at every recognition opportunity, logo on mailer, logo on walker's bibs, large logo on race T-shirt, logo on race website, walk discount for employees.
- \$7,500 **Sapphire Sponsor** guarantees premier billing at every recognition opportunity, logo on walkers' bibs, logo on mailer, large logo on race T-shirt, logo on race website, walk discount for employees.

To reach our goal of ending women's cancer, some of our prior initiatives include:

- **Quality of Life Improvement**

We invest in grassroots programs that directly impact and educate women battling cancer, their families, and their communities. For example:

- **BOLD Brothers/Sisters Program**—We fund a peer support and education program for Bronx youth and young adults who are caring for their mothers and grandmothers with cancer through the Albert Einstein College of Medicine. This program helps reduce isolation and promotes adaptive coping skills, self-esteem, and social functioning.
- **Woman to Woman Program**—We fund this exemplary and innovative support program which assists women and their families facing gynecologic cancer by providing peer-to-peer specialized support, counseling, and emotional assistance.
- **Transportation Program**—We fund transportation services to assist underserved gynecologic oncology patients in getting to their chemotherapy and related appointments.

- **Preventative Strategies**

We educate women, families, and communities about cancer prevention and detection through lectures, special events, and workshops. For example:

- **Wellness Symposia**—We host free quarterly symposia to educate the community about cancer prevention, healthy lifestyles, and wellness strategies. These programs have now been moved to a virtual platform in light of the COVID-19 pandemic.
- **Latina Women's Events**—We host a number of events, including an annual symposium, designed to support and educate the Latina community about women's cancers and cancer prevention.

- **Innovative Research**

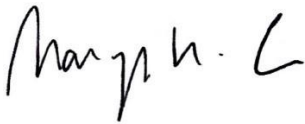
We sponsor pioneering research projects that improve the quality of life for survivors and their families and bring us closer to finding cures. For example, our recent research partners include:

- Next Generation Sequencing of Ovarian Cancer—Genetic sequencing of a rare form of ovarian cancer by an international group of investigators, with a lead researcher from **Memorial Sloan-Kettering Cancer Center**.
- Endometrial and Ovarian Cancer Research Trials and Translational Studies at the **Dana Farber-Cancer Institute**.

At the Lewin Fund, we know that when a woman has cancer, it affects everyone in her world. Though our mission focuses on women's cancers, cancer is not just a woman's issue. It involves families, partners, and friends.

We invite you to get involved and donate to our cause. For more information on the event, please visit walk4womenscancers.org, and contact us at info@thelewinfund.org or 929-224-2293 if you are interested.

Regards,



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